



May 14 - 20, 2006

2006 Local Event Survey

Thank you once again for joining DBA in honoring Virginia businesses. The following survey will enable us to track local events as well as provide specific assistance tailored to your recognition activities. Many thanks for your assistance!

Please complete this survey and fax to Pat Holmes by Friday, April 28th at (804) 371-8111 or email your event information to pat.holmes@dba.virginia.gov. Questions? Call Pat at (804) 371-8200.

Name of Locality: _____

Your Name (or name of preferred B.A.W. contact): _____

Position: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

(please help us keep costs down by providing your email address)

1. Does your locality plan to have an event during Business Appreciation Week? ☐ Yes ☐ No

If so, please complete the following:

A. Event Name _____

B. Description of Event _____

C. Partner Localities, if any _____

D. Event Date & Time _____

E. Speaker(s) _____

2. Is your locality doing something in addition to or other than an event? (e.g. proclamation, news release, newspaper ad, radio ad, etc.) If so, please describe and forward DBA copies of your materials.

3. Did you find the coordinators' materials provided by DBA helpful in your Business Appreciation Week efforts? If so, which items did you use?

4. How can DBA better assist you in your Business Appreciation Week efforts? Would you like to have a speaker for your event?

5. If your locality was unable to have an event during Business Appreciation Week, do you plan to have one during another part of the year? If so, please describe: